

Curriculum Vitae – MARCO MENEGUZZO

Date of birth: 13/05/1954
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CURRENT SITUATION

- Full professor of Public Management and Non-profit and Cultural Management, Faculty of Economics at the Università della Svizzera Italiana, USI Lugano (50% position)
- Full professor of Public Administration and Management, CSR and Social Reporting and Management of NPOs and Social Enterprises at the University of Roma Tor Vergata, Italy (50% position)
- Co-director of PMP (Politique et management public) master SPAN, Swiss Public Administration Network, Faculty of Economics
- Director of Master in Innovation and Public management (organized by University Roma Tor Vergata and University Roma 3 – Rom, Italy)
- Co-director of Master programme in NPO management and social enterprises, University Roma Tor Vergata (2012)
- Professor of Cultural Management:
Master in International Tourism, Università della Svizzera Italiana, USI Lugano
Master in Cultural Economics and Management, University Roma Tor Vergata,
Master in Cultural management, Univ Aix Marseille
- Professor Master Réseau Cinéma Università della Svizzera Italiana, USI Lugano

ACADEMIC ACTIVITIES

He has been visiting professor and he has given courses and seminars in the universities of 10 countries, including:

- Escola Administracao Empresa Fundacao Getulio Vargas, Sao Paulo (Brazil)
- Centre Nationale Fonction Publique Territoriale C.N.F.P.T, INSEAD, Paris ; University of Aix en Provence Marseille; Ecole nationale Travaux Publics Etat Lyon (France)
- Universitat Autònoma de Barcelona, ESADE, Barcelona, University of Granada Euroarab Foundation (Spain)
- Institute of Health Care University of Malta (Malta)
- Fundacion ISALUD, Buenos Aires (Argentina)
- University of La Habana (Cuba)
- National academy of public administration and political science Hanoi Vietnam (Vietnam);
- Romania; Mozambique; Algeria .

INTERNATIONAL RESEARCH AND ACADEMIC NETWORKS

- Co-Chair of the XVI IRSPM (International Research Society in Public Management) International conference 2012, University of Roma Tor Vergata
- Coordinator of EGPA (European Group of Public Administration), Track Public Networks Management and Governance (since 2012)

- Scientific committee EURAM (European academy of management), Track Public management (since 2008)
- Member of the Scientific committee of EGPA MED (Euro-Mediterranean dialogue) (since 2009)
- Member of International Research Society in Public Sector Management (since 2005)
- Founder of Italian Association of Health Economics. AIES (1997) and member of National Scientific Committee of AIES (2002 – 2005), www.aiesweb.it
- Member of CLAD (Centro Latino Americano Para el Desarrollo) - International network of Universities and Research center in Spanish speaking countries (since 1994)
- Member of the European Evaluation Society (Since 1994), www.ees.org

RECENT RESEARCH ACTIVITIES (2008- 2012)

Scientific research (PRIN national research fund Italian Ministry of University and Research) and EU COST:

- 2008-2010 University Roma Tor Vergata, project leader at national level, *Governing, managing and developing networks of public administrations and public/private partnerships in labour and knowledge intensive sectors*
- 2004-2006 Scientific coordinator Univ Roma Tor Vergata, *Governance and performance evaluation of public and non-profit networks in multimedia and cultural sector*
- 2010-2012 Co-coordinator USI, COST project (cofounded by European Union and Swiss Government), *The role of Medicine and Technology in the Management Integrated Care.*

Università della Svizzera Italiana

- Research “Monitoraggio Puglia Sounds”, founded by Regione Puglia (2011- 2012)
- Scientific coordinator of Lombardi-Canton Ticino cooperation project (funded by EU - Interreg IV project), *Interinstitutional cooperation and PPP in social services sector, CCOP-SUSSI (2009-2011)*
- Member of Comite de direction of SPAN Swiss Public Administration Network - CUS Conference universitarie Suisse. Project leader IDEHAP - Univ Lausanne (2008- 2011)
- Scientific coordinator of Lombardia-Canton Ticino, EU funded Interreg III project) *Public governance and management and service - innovation in Local government (2007- 2009)*
- Scientific coordinator of project on *value chain and stakeholder management* in regional health care sector. Joint project with Scuola Superiore universitaria Sant’ Anna, Pisa (2007-2009)

He also coordinated the research event management and strategic reorientation of Locarno International Film Festival, funded by Canton Ticino’s department of Education, Culture and Sport (2003).

Università Roma Tor Vergata, Italy

- Scientific Coordinator for the project “*New inclusion and cooperation instruments for territorial development*” Department of PA Italian Government (2008 – 2009)
- Coordinator for the project “*Assessment on the implementation process of fiscal federalism*”, Regional Affairs Department Italian Government (2010)
- Coordinator for the project “*Sustainable communities governance*”, Foromez and Ministry of Environment (2011-to date)

The complete publication list is available at:

http://www.common.unisi.ch/pubbl_462

a) Peer-reviewed articles

- Cristofoli D., Markovic J., Meneguzzo M., (2013), *Governance, management and performance in public networks. How to be successful in shared governance networks*, *Journal of Management and Governance* (forthcoming)
- Fiorani G., Meneguzzo M., (2012), *I livelli di governance nel distretto culturale dei Castelli romani*, Azienda pubblica n. 2
- Fiorani G., Meneguzzo M., (2012), *CSR, impatto della crisi economica e creazione di valore*, Sviluppo ed Organizzazione, maggio- giugno 2012
- Cepiku D., Meneguzzo M., (2011), *Public administration reform in Italy: a shopping-basket approach to the New Public Management or the New Weberianism?*, *International Journal of public administration*, 34 1-7
- Cepiku D., Meneguzzo M., (2010), *Coordinamento e gestione strategica delle reti: profili e competenze dei network manager*, Sviluppo ed Organizzazione maggio-giugno 2010
- Ferrante A., Gandolfi A., Meneguzzo M., (2010) *Anticipatory Strategies for Introducing ISO 26000 in 2010: A Comparison between the Italian and Swiss Systems of Public Administration*, *Economia aziendale online* 2000 web 3 Summer Issue
- Meneguzzo M., Trimarchi M., (2009), *Creatività e territorio: l'azione pubblica regionale*, *Economia della cultura* n. 1 Anno XIX 2009
- Fiorani G., Meneguzzo M., (2009) *Scelte di sviluppo, innovazione organizzativa e rendicontazione sociale: il bilancio di mandato dell'Università degli Studi di Roma "Tor Vergata"*, *Rivista italiana Ragioneria ed Economia Aziendale* n. 5/6
- Fiorani G., Meneguzzo M., (2009) *I piani regionali di rientro: analisi dinamica sistematica*, *Management ed Economia Sanitaria* n. 68
- Carrera D., Meneguzzo M., Messina A., (2008), *Incubatori di impresa sociale, volano di sviluppo locale*, *Impresa sociale* n. 1

b) Monographs

- Fiorani G., Jannelli R., Meneguzzo M., (2012), *CSR proattiva e sostenibile tra mercati globali e gestione della crisi*, EGEA Milano
- Frey M., Meneguzzo M., Fiorani G., (2010), *La sanità come volano dello sviluppo economico*, ETS Editore tecnico scientifico
- Meneguzzo M., Fiorani G., Armenia S., (2010), *The dynamics and economic impact of the cultural event "La Notte Bianca Romana*, DSI Università Roma Tor Vergata Essays n. 14, Mc-Graw Hill
- Cepiku D., Meneguzzo M., (2009), *Public administration education in Italy: a statistical analysis*, DSI Univ Roma Tor Vergata Essays, Mc-Graw Hill
- Cepiku D., Meneguzzo M., Senese M.S., (2008), *Innovations in public management and governance in Italy*, ARACNE
- Meneguzzo M., Cepiku D., (2008) *I network nel settore pubblico*, Mc Graw Hill

b.1) Editorship

- Meneguzzo M., Trequattrini R., Russo G., Fiorani G., (2013) *Spending review, trasparenza e qualità dei servizi nelle amministrazioni regionali*, Franco Angeli
- Calciolari S., Meneguzzo M., (2012) *Management sanitario principi, esperienze locali ed internazionali, prospettive* Salvioni Arti Grafiche, Bellinzona
- Meneguzzo M., Cristofoli D., Ferrari D., Gianella T., (2011) *Management pubblico: teorie, esperienze e prospettive future* Salvioni Arti Grafiche, Bellinzona

c) Book contributions

- Meneguzzo M., Fiorani G., Ferraro V., (2012) *Le sfide del management culturale :Le riflessioni in Italia in una prospettiva di confronto internazionale* in Scandizzo P., *Cultura e sviluppo*, Rubettino Editore
- Meneguzzo M., *Reinventare la finanza per il settore artistico e culturale a livello locale* in Scandizzo P., *Cultura e sviluppo*, Rubettino Editore
- Meneguzzo M., Cristofoli D., Gianella T., Boscolo S., Bernhart J., Promberger K., (2012) *Cooperazione territoriale europea ; la condivisione di conoscenze e prassi tra enti locali nei progetti transfrontalieri (Italia, Svizzera ed Austria)* in Battello M. Pacente C. *La dimensione locale delle politiche comunitarie. L'ufficio Europa negli Enti locali*, EGEA Milano
- Cristofoli D., Meneguzzo M., (2011) *Proprietà, network e governance. Alla ricerca di un nuovo equilibrio nella fornitura dei servizi pubblici locali* in Borgonovi E., Mussari R., *Collaborare e competere per un mercato responsabile e solidale. Amministrazioni pubbliche, enti non profit, fondazioni, imprese cooperative, imprese sociali*, Collana AIDEA, Il Mulino
- Meneguzzo M., Fiorani G., Mezzomo Keinert T., (2010) *Direito a saúde, auditorias cívicas e sustentabilidade no sistema nacional de saúde na Italia* Boletim, Instituto de Saude São Paulo
- Di Domenico G., Meneguzzo M., (2009) *Job creation and lifelong employment Innovative solutions from Public-Private Partnerships in Europe* in Pechlaner H., Von Holzschurer W., Bachinger M., *Unternehmertum und public and private partnership*, Gabler
- Gianella T., Meneguzzo M., (2009) *Öffentlich – Private Partnerschaften: Eine erste Gegenüberstellung der aktuellen Erfahrungen in Italien und Schweiz* in Pechlaner H., Von Holzschurer W., Bachinger M., *Unternehmertum und public and private Partnership*, Gabler
- Meneguzzo M., (2009) *Politiche regionali per la cultura e la creatività: le dinamiche in atto* in Pechlaner H., Gluher G., Lange S., *Kultur und kreativitat als Standortfktoren*, Accademia europea EURAC, Bolzano
- Di Domenico G., Meneguzzo M., (2008) *Performance Management and Measurement Techniques as New Challenges for Employment Services in Europe* in Di Domenico G., Spattini S., *New European approaches to long term unemployment*, Kluwer Law International BV
- Meneguzzo M., (2008) *The study of public management in Italy* in Kickert W., Ed *The study of public management in Europe and the US* Routledge studies in public management, Routledge
- Cepiku D., Meneguzzo M., *Politiche e strategie regionali di integrazione sociosanitaria: un'indagine empirica* in Barretta A. D., *L'integrazione sociosanitaria. Ricerca scientifica ed esperienze operative a confronto*, Il Mulino
- Meneguzzo M., (2008), *Partnership locali per finanziare la cultura: dai bond culturali al social venture capital* in Trimarchi M., Barbieri P., *L'azione pubblica a sostegno dell'offerta culturale* Quaderni Formez n. 62